



MANAGING YOUR VISION

"Where there is no vision, there is no hope." - George Washington

This course will explore the key concepts and skills needed to effectively manage and drive your corporate vision. You will learn how to create a clear and inspiring vision for your company, how to successfully engage and motivate your team, and how to create an action plan to realize your corporate vision. In addition, you will gain insight into analytics, metrics and key performance indicators used to monitor your progress. Understand the principles of goal setting, risk management and problem solving to drive success. Finally, develop the communication and collaboration tools needed to share your vision and build buy-in. By gaining these essential skills, you will be well prepared to lead your organization to success.

Key Course Content:

- Test the influencing power of your mission and vision statements
- Test the motivational power of your mission and vision statements
- Identify gaps between organisational direction and staff duties
- Decide if your mission and vision should have an internal or external orientation
- Build a story around why your organisation exists
- Build a strong strategic framework
- Understand how to position your mission and vision
- Use fresh and exciting vocabulary instead of the same old claptrap
- Use proven tools to test congruence



Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.