

# **CEO TRAINING COURSE**

"The CEO sets the tone for the entire organization." - John C. Maxwell

This training course offers an in-depth look at the essential skills needed for successful CEOs. Participants will explore the fundamental principles of effective communication, decision-making, problem-solving, leading teams, and setting and achieving objectives. They will learn how to develop their own leadership style, develop their organizational and financial acumen, and create an effective strategy to propel their business forward. This training will equip participants with the skills needed to become successful CEOs, motivating them to reach their highest potential and become champions in their field.

## **Key Course Content:**

- Discuss ideas to improve the workplace.
- Analyse proven organisational improvement strategies.
- Determine what best practise means for your organisations.
- Discuss key stakeholder objectives.
- Appease government push and pull targets.
- Discuss ways to get past immovable • blockades.
- Discuss the art of changing the goalposts to help reframe the organisation's objectives.
- Deliver your strategic objectives.

## Target Audience:

The course can be tailored for the specific cohort whether it be the leadership team, another group of managers/team leaders or employees.



#### **Duration:**

This course is available as a 1-day course or a truncated half-day course.



# Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



#### **O** Group Size:

We recommend a group size of 4-10 people.

## GET IN TOUCH: 🗠 1300 323 752 | Deborah: ddear@preftrain.com 🖂 | 🌐 preftrain.com