B4 E LEARNING

ESSENTIAL ELEMENTS OF E LEARNING

ADDIE

70 20 10

Learning Styles

Meta Design

PREFERRED TRAINING NETWORKS

BEFORE
→ Captivate
→ Articulate
→ LMS
→ Moodle
→ Technical Design

Three Day Course:
BRISBANE: 10 May, 14 & 15 June

"There is no point in having poorly structured E learning."

You're probably familiar with the saying "Look before you leap" It certainly makes sense. Many organisations are jumping head first into E learning. There is almost an assumption that you can hit a magic switch and transition all your training onto an E learning platform.

Well no big surprises. It's not working very well. Many organisations have a piecemeal approach and the end result is scattered and confusing. Some organisations just keep throwing more money at it.

This is not a software training course.

What's the point in having meaningless E learning metrics? This course will stretch your imagination and raise your expectations about your E learning projects.

B4ELEARNING is the critical part of the E learning project that is missing. This unique training course needs to be completed by all your people involved in learning and development and training design. If you don't have the foundations and critical knowledge in place, you are wasting your time pursuing E Learning. However if you integrate and structure your E learning, you'll come out in front.

KEY LEARNING OUTCOMES

At the conclusion of this course participants will be able to:

→ List the E learning training options available
→ Describe the role of learning and development in a 70 20 10 framework
→ Calibrate the effectiveness of your current E learning
→ Apply instructional design principles
→ Incorporate E learning into 70 20 10 framework
→ Discuss your organisations readiness/maturity for E learning
→ Critique current E learning using an Andragogy framework

→ Integrate E learning into an overall learning and development strategy
→ Structure your blended learning methodology
→ Scan the market for quality material that is FREE
→ Construct and critique E learning activities
→ Point out the assumptions that are impacting the effectiveness of E learning
→ Select the format that suites the end user
→ Examine the correlation between E learning and levels of engagement
→ Sync E learning with strategic objectives

B4 E LEARNING

B4 E Learning Program – Overview

DAY 1: CRITICAL KNOWLEDGE	DAY 2: YOUR E LEARNING OBJECTIVES UNDER THE MICROSOPE	DAY 3: EXEMPLARY PRACTICES
• Organisational Learning	• Analyse	• Mapping for Results
• 4 Theories of Learning	• Design	• Strategy Implementation
• 70 20 10 Framework	• Develop	• E learning Formulation
• Organisational Maturity for E Learning	• Implement	• Meta E learning Design
• Learning Styles — Honey and Mumford, Kolb…	• Evaluate	• Integrated E Design
• Reinventing the Wheel	• ADDIE with an E	• Exemplary E learning Critique
• What's Already Freely Available		
• E learning Integration		

Email this registration form to mail@preftrain.com.au:

Name: _____ Position: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Pay by credit card: Visa ☐ Mastercard ☐ Card holder Name: _____

Card Number: ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Card Expiry ☐☐/☐☐

Signature _____ or Direct Deposit to BSB 063 270 Acct No. 10072387

BRISBANE Saxons, L11, 300 Adelaide St, Brisbane 9.30am – 4.30pm, Wednesday 10 May, Wednesday 14 June & Thursday 15 June

B4 E Learning Total No. of Seats ☐ X $1990 + GST

Total for Training Programs: $ ☐ + GST

Please Note: 1. Cancellations not received by email by 5.00pm, 21 days before the start date will be invoiced the full amount.
2. Payment must be received prior to the event. 3. A tax invoice will be issued prior to the event.