



DESIGN THINKING TRAINING

"The best way to predict the future is to create it." - Peter Drucker

Here's a quick overview of design thinking in action. Let's say we want to address childhood obesity in Australia. A traditional approach might focus on education, promoting physical activity and improving school lunch programs. While helpful, design thinking takes a broader, more impactful approach. It could involve educating parents and healthcare professionals, introducing sugar taxes to drive healthier choices, and, making sports more affordable (e.g. soccer and footy cost a fortune—you may as well play darts, it's cheaper!). Design thinking isn't just about solving problems—it's about reimagining possibilities. Enquire today about our tailored design thinking training course for your organisation.

Key Course Content:

- Incorporate diverse perspectives and ideas from team members to drive innovative solutions
- Foster a culture of collaboration and teamwork to promote collective problem-solving and decision making
- Embrace experimentation and learning from failures as a means of continuous improvement
- Identify and leverage strengths and weaknesses within the team to optimise problem-solving efforts.
- Learn techniques for encouraging creativity and innovation within a team.
- Develop critical thinking skills to analyse the root causes of problems and come up with effective solutions.
- Learn how to effectively communicate and collaborate with team members to implement innovative solutions.
- Avoid myopic solutions to problems
- Learn how to adapt and pivot as new challenges and obstacles arise during the problem-solving process.



Target Audience:

Managers and Leaders who keeps the team accountable by keeping themselves accountable.



Duration:

This course is available as a 1-day course or a truncated half-day course.



Delivery:

This course can be delivered both in-person or virtually. For virtual delivery, we can use our virtual platforms or your organisations.



Group Size:

We recommend a group size of 4-10 people.



Get a Quick Quote:

Let us know if you would like an obligation free quote for your organisation.